

Media Contact : Meghan Carter



P: 604 675 2241 | E: MCarter@maynards.com

FOR IMMEDIATE RELEASE

September 20, 2010

MAYNARDS' LOVE AFFAIR WITH *THE CONTEMPORARY WOMAN*

Vancouver Fine Art Auction House's Unprecedented Event Showcases Local and Emerging Artists

Taking advantage of their new 8,500-square foot gallery showspace on Main Street, Maynards Fine Arts & Antiques has taken an unprecedented step amongst leading Canadian auction houses in an effort to help talented local artists promote and sell their work. *The Contemporary Woman* is a special evening auction event offering works featuring the artist's impression of what it means to be a woman in today's society. Scheduled for September 22, this unusual event offers exceptional contemporary pieces at affordable price points. "Maynards is proud to be a leading participant in the Vancouver arts community," commented Barry Scott, the auction house's longtime owner. "But we know it's often difficult for talented artists to find opportunities to show and sell their work. This is a great opportunity to raise community awareness about the vibrant Vancouver arts, and offer artists and buyers a unique place to discover each other." The event complements the auction house's recent sponsorship of the Vancouver Art Gallery's summer exhibition *The Modern Woman*, a collection of masterworks from the Musee D'Orsay. Maynards will donate proceeds from *The Contemporary Woman* to fund a Visual Arts students' grant at the Emily Carr University of Art + Design.

Scores of Vancouver artists excitedly submitted works in response to Maynards' unusual art call, and some remarkable creations resulted from the artists' explorations of the pressures, strengths, and influences on contemporary women. Amongst these are Janet Wang's sculpture *Pieta*, dealing with the contemporary place of the female artist; Katherine Coe's look at the different identities inhabited by women in *Arctic Hare Scullcap*; and John Bland's photograph *Waiting for the Storm of Progress to Pass*, a piece that highlights technology's influence and challenges women's past roles as consumers, providers and mothers.

Kate Bellringer, recently appointed as Maynards' contemporary art specialist, intends to follow *The Contemporary Woman* with special events designed to interest a younger audience, introduce a new generation to the exhilarating world of live auctions, and increase awareness of contemporary local and international art. Also on the schedule are events designed to teach buyers about making smart art purchases that will hold their value over time.

About Maynards

The experts in Maynards Fine Art and Antiques department are known for their meticulous attention to detail. In addition to auction consignments, their expertise is often called upon in private sales where their decades of knowledge assist in finding new and rewarding homes for significant art works. Maynards Vancouver recently moved from its landmark location at Cambie and 2nd Avenue to a new location at 1837 Main Street, featuring an 8,500 sq. foot auction gallery showroom. The showroom is open to the public from 9:00am to 5:00pm Monday-Friday and 10-4pm Saturday. Detailed information about upcoming auctions, preview dates and schedules, and the auction process itself is available at www.maynards.com.